

FACT SHEET

Overview: Eige Consulting Services (ECS) specializes in helping small business owners with their marketing, public relations, and advertising efforts. Whether a complete public relations or marketing campaign is needed, identity development or collateral design, event planning or project management, or just a telephone consultation ECS can help.

Services:

- Branding & Identity Development
- Brochures, Direct Mail & Other Printed Pieces
- Copywriting & Editing
- Electronic Marketing
- Employee Communication
- Event Planning
- Marketing Strategies, Plans & Budgets
- News Releases & Media Kits
- Project Management
- Public Relations
- Research & Analysis
- Telephone Consultation
- Web Design & Content Writing

History: Eige Consulting Services was started in May of 2006 when owner Stephanie S. Eige decided to turn her freelance experience into a full time venture. Eige had been married for 11 years and wanted to start a family. Owning her own company and working from home seemed like the best way to stay active in her career but also be there for her family. Turns out she was right.

Philosophy: The Eige Consulting Services (ECS) philosophy is one of an integrated approach to internal and external business communication. What does that mean? It means that ECS looks at the "big picture" and not just the job.

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